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Video/Audio Recording & Media Agreement

Between {{{Company Name}}} (Customer) and JJ Birden (Speaker)

With regards to the presentation for {{{Company Name}}} in {{{City}}} on {{{Actual Speaking Date}}}, JJ Birden hereby approves video and/or audio recording and/or photography of the presentation as outlined below:

1. Promotional Permission: Speaker hereby approves use of his/her name, photograph, biographical data, session description and/or supplied promotional video clip for promotion of the Speaker via print and online publications.
 - a. Above items can also be placed on Customer’s website and/or be distributed to the media.
2. Live Streaming: Speaker gives his/her permission for real-time live streaming of the presentation in the members-only, password-protected portion of the Customer’s website.
3. Highlight Reel: Additional approval is provided for including excerpts of the Speaker’s presentation in a highlight reel to be shown at future events and/or placed on Customer’s website.
 - a. Such highlight reel can include up to two (2) continuous minutes of Speaker’s presentation.
 - b. Such highlight reel cannot include the NFL Highlight Reel that the Speaker uses during the presentation.**
4. Speaker’s Copy: Customer will provide a copy of photographs taken by the event photographer as well as a copy of the video and/or audio recording to the Speaker.
 - a. Such copy will be provided via digital download and/or a full resolution DVD master of the presentation, as follows:
 - i. One un-edited version will be provided per camera.
 - ii. If a separate camera is shooting the audience, the Speaker will receive a copy of that B-roll as well.
5. Any reproduction or duplication of the video and/or audio recording and/or photography of the presentation, over & above what is here outlined, will not be done without written approval.
- 6. {{{Company Name}}} have no rights to use publish, display, share or reproduce Speakers NFL highlight reel that Speaker uses during the presentation.**
7. Any images (photographic, video or digital), used by the Speaker in his/her presentation, are the property of the photographer.
 - a. Use of any such images by the Customer will require prior written approval.
8. Archival Use: Speaker gives permission for the presentation to be video and/or audio recorded.
 - a. Such approval is provided for archival use by the Customer.
 - b. Speaker agrees to the presentation appearing in the members-only password protected portion of the Customer’s website, for a period of ninety (90) days.

JJ Birden

{{{Customer Name}}}

Date

Date